

<b>Job Title: Field Trainer, Clinical Education</b>
<b>Department: Marketing</b>
<b>Reports to: Director, Clinical Education</b>
<b>Status: Exempt</b>
<p><b>Position Summary:</b></p> <p>Plan and conduct Lightbox installations and training for physician and support personnel (including Hospital Marketing and Public Relations teams) on Avinger’s image guided technologies. Creates and revises site initiation training programs and materials as necessary. Collaborates with cross-functional teams to support new product and/or existing product improvement rollouts and training.</p>
<p><b>Duties &amp; Responsibilities:</b></p> <ul style="list-style-type: none"> <li>• Conduct technical training courses in the use and service of Lightbox and Avinger’s image guided technologies.</li> <li>• Develop and maintain new materials specific to existing and future Lightbox users.</li> <li>• Assist in developing, implementing and maintaining service manuals.</li> <li>• Work with cross-functional teams to support product improvements and new product introduction for the development of training materials.</li> <li>• Instruct physicians and lab staff in both classroom lectures and lab/Operating Room sessions.</li> <li>• Plan and coordinate visiting (proctoring) physician support and collaboration.</li> <li>• Assist in providing high-level technical support and training to field sales professionals.</li> <li>• Establish a rapport and maintain a professional relationship with physicians and sales professionals to insure flawlessly executed field training and successful initial cases.</li> <li>• When appropriate, can work globally to support international site initiations.</li> <li>• Train and educate hospital marketing and office managers on Avinger’s practice marketing materials.</li> <li>• Reinforce Avinger culture in all projects and activities.</li> <li>• Performs special projects as assigned.</li> </ul>

**Other Responsibilities:**

- This position supports all internal departments and external customer field support personnel from a training perspective.

**Living Avinger's Culture:**

As a member of the Avinger team, the Field Trainer, Clinical Education agrees to embrace and live out the core values of Avinger, specific to:

- Put patients first
- Fail fast
- Be open –minded
- Collaborate
- Maintain a sense of urgency

**Requirements:**

- Bachelor's degree
- Minimum of 2 years experience in marketing, preferably in the medical device field
- Excellent written and verbal communication skills
- Ability to effectively work under tight deadlines and manage projects independently
- Ability to work closely with the Sales Field
- Resourcefulness in solving problems
- Excellent people skills and an upbeat and enthusiastic attitude
- Strong organizational skills and keen attention to detail
- Superior professionalism and judgment
- Previous start-up experience a plus
- 40-70% travel required

**The above statements are intended to describe the general nature and level of work being performed. They are not intended to be an exhaustive list of all responsibilities.**